

# 2024 Community Oncology Conference

## STRONGER TOGETHER



April 4-5, 2024 | Hilton Orlando | Orlando, Florida

## Exhibitor & Sponsor Prospectus

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The annual *Community Oncology Conference* brings together nearly 2,000 community oncology professionals and stakeholders to drive forward a high-quality, affordable, cutting-edge cancer care system that delivers for patients and care providers. The focused clinical, business, and pharmacy tracks provide attendees with tailored programming, while general sessions convene everyone to discuss community oncology's most pressing issues.

At the 2024 *Community Oncology Conference*, we're celebrating the "community" in "community oncology" by showcasing the progress that practices, physicians, pharmacists, nurses, advocates, and others have made by working together for a better tomorrow. Public policy wins, advances in treatment, and new pathways to increase value, while maintaining the highest standards of care are formed and carried out by dedicated teams of professionals who come together in a strong independent, community system.

Join COA and our vibrant community of professionals from all levels and facets of independent practice, oncology thought leaders, and industry stakeholders on **April 4-5, 2024**, at the Hilton Orlando to learn more about the power of collaboration and how we are leading transformation in cancer care together.

### **An Agenda Made By Community Oncology, For Community Oncology**

The agenda for the 2024 *Community Oncology Conference* celebrates the power of independent practices and the community. Across nearly 30 separate sessions in four separate tracks, attendees from all levels of practice – leadership, administration, clinical – will learn all they need to succeed.

Highlights include how practices can successfully manage multiple formularies, precision medicine in the community oncology setting, overcoming the latest PBM challenges, the latest on policy from D.C., cellular therapy, maximizing the revenue cycle, and more.

### **ACPE Credits Returning for Oncology Pharmacists**

Pharmacists who attend this year's Conference can receive continuing education (CE) credits for certain sessions through the Accreditation Council for Pharmacy Education (ACPE). These credits can help pharmacist attendees meet their CE requirements for the year and position them for success.

## **Faculty & Speakers from Across the Community Oncology World**

The *Community Oncology Conference's* faculty are chosen for their expertise and the connections they've forged. Each speaker is a leader in their field who knows that maximizing patient outcomes means working closely with other disciplines.

The 2024 *Community Oncology Conference* co-chairs are:

- Moshe Chasky, MD, FACP, Alliance Cancer Specialists, Bensalem, PA
- Stephen (Fred) Divers, MD, Genesis Cancer & Blood Institute & American Oncology Network (AON), Hot Springs, AR
- Kathy Oubre, MS, Chief Executive Officer, Pontchartrain Cancer Center, Covington, LA
- Alti Rahman, MHA/MBA, CSSBB, American Oncology Network, Richmond, TX
- Stephen Schleicher, MD, MBA, Chief Medical Officer, Tennessee Oncology & OneOncology, President, Tennessee Oncology Practice Society, Lebanon, TN
- Emily Touloukian, DO, Coastal Cancer Center, Myrtle Beach, SC

## **2024 Conference Exhibitor and Sponsorship Opportunities**

**COA is pleased to offer an array of creative and exclusive opportunities for you to support the 2024 *Community Oncology Conference* as an exhibitor or sponsor. Be a part of the best gathering in community oncology – secure your presence today!**

### **Application and Contract**

- To request a contract for any of the items in this Prospectus, please email [events@COAcancer.org](mailto:events@COAcancer.org).
- Once your completed contract is received, an email from Michelle Bolger, [mbolger@COAcancer.org](mailto:mbolger@COAcancer.org), will be sent with the request for deliverables and information on how to claim your free registrations.

### **If you have questions or to discuss this prospectus:**

- If you have any questions about this document, or any other Conference related questions, please email us at [events@COAcancer.org](mailto:events@COAcancer.org).
- If you have specific questions about sponsorship, exhibiting, or Corporate Membership, please contact Doug Barefield, [dbarefield@COAcancer.org](mailto:dbarefield@COAcancer.org), and Johanna Hopkins, [jhopkins@COAcancer.org](mailto:jhopkins@COAcancer.org).

### **Key Dates and Deadlines:**

- The 2024 Community Oncology Conference will take place April 4-5, 2024, at the Hilton Orlando in Orlando, Florida.
- The deadline for contracts is Wednesday, February 21, 2024.
- The deadline for deliverables and graphics is Friday, March 1, 2024.
- Booth set-up will begin Wednesday, April 3, 2024. Displays must remain until 1 p.m., and all breakdowns must be completed by 2 p.m. on Friday, April 5, 2024.