

# CONFERENCE AGENDA

General Session

Business Track

Clinical Track

Pharmacy Track

Thursday, April 4, 2024

6:30-7:30 A.M. Registration & Breakfast Buffet in the Exhibit Hall

Conference Opening Day One: Welcome From the Co-Chairs

7:30-8:00 A.M.

- **Moshe Chasky, MD, FACP**, Alliance Cancer Specialists
- **Stephen "Fred" Divers, MD**, Genesis Cancer & Blood Institute, American Oncology Network
- **Kathy Oubre, MS**, Pontchartrain Cancer Center
- **Alti Rahman, MHA/MBA, CSSBB**, American Oncology Network
- **Stephen Schleicher, MD, MBA**, Tennessee Oncology
- **Emily Touloukian, DO**, Coastal Cancer Center

8:05-8:50 A.M.

Hospitals: Friend or Foe? Examining Independent Practice-Hospital Relationships & Trends

- **Barak Bassman, JD**, Blank Rome LLP
- **Moshe Chasky, MD, FACP**, Alliance Cancer Specialists, **Moderator**
- **Jeff Hunnicutt**, Highlands Oncology Group
- **Martin Palmeri, MD, MBA**, Messino Cancer Centers
- **Jeffrey Vacirca, MD, FACP**, New York Cancer & Blood Specialists

8:55-9:40 A.M.

Defining Value in Oncology: Executing VBC Accurately & Ethically to Account for All Stakeholders

- **Stephen "Fred" Divers, MD**, Genesis Cancer & Blood Institute, American Oncology Network, **Moderator**
- **Barry Russo, MBA**, The Center for Cancers & Blood Disorders
- **Donny Wade, MD**, Virginia Cancer Institute
- **Lalan Wilfong, MD**, Texas Oncology, The US Oncology Network

9:45-10:30 A.M.

Keynote: How to Be a Champion Every Day

- **Joe Theismann**, Former Star Quarterback of the Washington Redskins, Emmy Award-Winning Football Analyst, Entrepreneur

10:30-11:00 A.M.

Keynote Meet & Greet with Coffee & Networking in the Exhibit Hall

11:00-11:45 A.M.

Practice Operations Challenges & Solutions: HR Best Practices, Staffing Management & Succession Planning

- **Lekan Ajayi, PharmD, MBA**, Highlands Oncology Group
- **Mel Davies, MS**, Oregon Oncology Specialists
- **Maryann Roefaro, MS, FACMPE**, Hematology-Oncology Associates of CNY
- **Barry Russo, MBA**, The Center for Cancer & Blood Disorders, **Moderator**

Preparing for Precision Medicine 2.0 in Community Oncology

- **Lorraine Brisbin, MS, MLS**, Texas Oncology
- **Mark Moch**, American Oncology Network, Meaningful Insights Biotech Analytics
- **Thomas Stricker, MD, PhD**, OneOncology, Tennessee Oncology

Finding Balance Between Advancement & Application: A Guide for Community Oncology Pharmacists on CAR T-Cell Therapies & Bispecific Antibodies in Multiple Myeloma

- **Joseph Kalis, PharmD, BCOP**, UCHealth

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11:50 A.M.-  
12:35 P.M.

Guardians of Confidentiality: Navigating Cybersecurity & Data Privacy in Oncology

- **Alti Rahman, MHA/MBA, CSSBB**, American Oncology Network, **Moderator**
- **Shawn Tuma, JD, CIPP/US**, Spencer Fane LLP
- **Dennis Zoet**, The Cancer & Hematology Centers

Building Tomorrow's Oncology Leaders: Fellows Bridging the Workforce Gap

- **Katherine Baker, MD, MMHC**, Vanderbilt University Medical Center
- **Davey Daniel, MD**, OneOncology, **Moderator**
- **Debra Patt, MD, PhD, MBA, FASCO**, Texas Oncology, The US Oncology Network
- **Harsha Vyas, MD, FACP**, Cancer Center of Midde Georgia, LLC

Navigating the Use of Bispecific Antibodies in Non-Hodgkin Lymphoma: Solutions to Enhance Community-Based Care

- **Sarah Profitt, PharmD, BCPS, BCOP**, Vanderbilt University Medical Center

12:35-1:35 P.M.

Lunch & Networking in the Exhibit Hall

1:35-2:20 P.M.

Marketing Matters: Driving Provider Referrals in Competitive Marketplaces

- **Sherie Bradshaw**, Oncology Specialists of Charlotte
- **Nicolas Ferreyros**, Community Oncology Alliance, **Moderator**
- **Jayme Riegler**, McKesson, The US Oncology Network
- **Jan Smithson**, American Oncology Network

Sexual Toxicities in Cancer: Understanding Roles & Responsibilities

- **Linda Bosserman, MD, PhD, FASCO, FACP**, City of Hope National Cancer Center

Ensuring the Safe, Effective & Equitable Care of Patients with Advanced Endometrial Cancer: Strategies for Oncology Pharmacists

- **Eric Fela, PharmD, BCOP**, The James at The Ohio State University Wexner Medical Center

2:25-3:20 P.M.

Operationalizing a Cellular Therapy Program in Your Community Oncology Practice

- **Natalie Dickson, MD, MMHC, FASCO, FACP**, Tennessee Oncology
- **Rhonda Henschel, MBA**, McKesson, The US Oncology Network
- **Houston Holmes, MD, MBA, FACP**, Texas Oncology
- **Aaron Lyss, MBA**, OneOncology
- **Stephen Schleicher, MD, MBA**, Tennessee Oncology, **Moderator**

Are ctDNA & MRD Ready for Prime Time?

- **Cathy Eng, MD, FACP, FASCO**, Vanderbilt-Ingram Cancer Center
- **Vanessa Wookey, MD**, Fox Chase Cancer Center

Precision Oncology in Practice: Transforming Non-Small Cell Lung Cancer Care Through Advanced Biomarker Testing

- **Stefanie Houseknecht, PharmD, BCOP**, Johns Hopkins Hospital & Bayview Medical Center

3:20-3:50 P.M.

Snacks & Networking in the Exhibit Hall

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<b>3:50-4:35 P.M.</b>	<b>Is AI Ready for Prime Time for Cancer Care?</b> <ul style="list-style-type: none"><li>▪ <b>Jim Chen, MD</b>, American Oncology Network</li><li>▪ <b>Sanjay Doddamani, MD, MBA</b>, Guidehealth</li><li>▪ <b>Alti Rahman, MHA/MBA, CSSBB</b>, American Oncology Network, <b>Moderator</b></li></ul>
<b>4:40-5:25 P.M.</b>	<b>Stronger Together: The Power of Advocacy to Support Patients &amp; Practices</b> <ul style="list-style-type: none"><li>▪ <b>Mary Caffrey, BA</b>, The American Journal of Managed Care, MJH Life Sciences</li><li>▪ <b>Neil Foley</b>, New York Cancer &amp; Blood Specialists</li><li>▪ <b>Rose Gerber, MS</b>, Community Oncology Alliance</li><li>▪ <b>Emily Touloukian, DO</b>, Coastal Cancer Center, <b>Moderator</b></li></ul>
<b>5:30 –6:30 P.M.</b>	Happy Hour Networking Reception in the Exhibit Hall

## Friday, April 5, 2024

<b>6:30-7:30 A.M.</b>	Breakfast Buffet in Exhibit Hall
<b>7:30-8:00 A.M.</b>	<b>Conference Opening Day Two: Update from the Co-Chairs</b> <ul style="list-style-type: none"><li>▪ <b>Moshe Chasky, MD, FACP</b>, Alliance Cancer Specialists</li><li>▪ <b>Stephen "Fred" Divers, MD</b>, Genesis Cancer &amp; Blood Institute, American Oncology Network</li><li>▪ <b>Kathy Oubre, MS</b>, Pontchartrain Cancer Center</li><li>▪ <b>Alti Rahman, MHA/MBA, CSSBB</b>, American Oncology Network</li><li>▪ <b>Stephen Schleicher, MD, MBA</b>, Tennessee Oncology</li><li>▪ <b>Emily Touloukian, DO</b>, Coastal Cancer Center</li></ul>
<b>8:05-8:50 A.M.</b>	<b>The Post-DIR Hangover: Underwater Reimbursement &amp; Challenges</b> <ul style="list-style-type: none"><li>▪ <b>Jonathan Levitt, Esq.</b>, Frier Levitt</li><li>▪ <b>Jeff Mortier</b>, Farragut Partners</li><li>▪ <b>Kathy Oubre, MS</b>, Pontchartrain Cancer Center, <b>Moderator</b></li><li>▪ <b>Jeffrey Vacirca, MD, FACP</b>, New York Cancer &amp; Blood Specialists</li></ul>
<b>8:55-9:55 A.M.</b>	<b>The Politics of Oncology: Legislative Updates &amp; Predictions From Capitol Hill</b> <ul style="list-style-type: none"><li>▪ <b>Christian G. Downs, JD, MHA</b>, Association of Community Cancer Centers</li><li>▪ <b>Ben Jones</b>, McKesson, The US Oncology Network</li><li>▪ <b>Jerrica Mathis</b>, Cardinal Health</li><li>▪ <b>Shelly Mui-Lipnik, Esq./JD, LLM</b>, Cencora</li><li>▪ <b>Ted Okon, MBA</b>, Community Oncology Alliance, <b>Moderator</b></li><li>▪ <b>Kristine Rufener</b>, Association for Clinical Oncology</li></ul>
<b>9:55-10:55 A.M.</b>	Coffee & Networking in the Exhibit Hall

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11:00-11:45 A.M.

**Managing Formularies: Successfully Navigating Multiple Formularies to Balance Clinical & Financial Outcomes**

- **Judith Alberto, MHA, RPh, BCOP**, Community Oncology Alliance, **Moderator**
- **Marlo Blazer, PharmD, BCOP**, Columbus Oncology Associates, Inc.
- **Jonas Congelli, RPh**, Hematology-Oncology Associates of CNY
- **James Gilmore, PharmD**, American Oncology Network
- **Kirollos Hanna, PharmD, BCPS, BCOP, FACCC**, Minnesota Oncology

**Cellular Therapy in Community Oncology: The BiTE Immuno-Oncology Platform**

- **Muhammad Bilal Abid, MD, MS, FACP, MRCP, FRCP**, UT Houston McGovern School of Medicine

**Navigating Myelofibrosis: Tailored Treatments & Holistic Patient Support**

- **Donald Moore, PharmD, BCPS, BCOP, DPLA, FCCP**, Atrium Health Levine Cancer Institute

11:45 A.M.-  
1:00P.M.

**Lunch & Networking in the Exhibit Hall**

1:00-1:45 P.M.

**Revenue Cycle Management Success in Community Oncology: Measurement & Dashboards**

- **Glenn Balasky**, Rocky Mountain Cancer Centers
- **Kathy Oubre, MS**, Pontchartrain Cancer Center, **Moderator**
- **Kevin Svoboda**, Central Georgia Cancer Care

**Managing Myeloma: Assessing the Best Treatment for Your Patient**

- **Hamza Hashmi, MD**, Memorial Sloan Kettering Cancer Center

**Legal Updates & Developments in PBM & Community Pharmacy Relationships**

- **Jonathan Levitt, Esq.**, Frier Levitt

1:50-2:40 P.M.

**Driving Health Equity Transformation: Pilot Workshop Results & Curriculum for Practices**

- **Jason Davis, LCSW**, Oklahoma Cancer Specialists & Research Institute
- **Molly Ganley, FNP-C**, Hematology-Oncology Associates of CNY
- **Jillian Hellman, MSN, RN**, Affiliated Oncologists
- **Barbara McAneny, MD, FASCO, MACP**, New Mexico Oncology Hematology Consultants, Ltd., **Moderator**

2:45-3:00 P.M.

**Conference Wrap-Up: Meeting Observations From the Co-Chairs**

- **Moshe Chasky, MD, FACP**, Alliance Cancer Specialists
- **Stephen "Fred" Divers, MD**, Genesis Cancer & Blood Institute, American Oncology Network
- **Kathy Oubre, MS**, Pontchartrain Cancer Center
- **Alti Rahman, MHA/MBA, CSSBB**, American Oncology Network
- **Stephen Schleicher, MD, MBA**, Tennessee Oncology
- **Emily Touloukian, DO**, Coastal Cancer Center