

Conference Agenda

Tuesday, April 29, 2025

Session Time	General Session	Business Track	Advocacy Track	Clinical Track	Pharmacy Track*
6:30-7:30 AM	Registration & Breakfast Buffet in the Exhibit Hall				
7:30-7:45 AM	Conference Opening Day One: Welcome From the Co-Chairs <ul style="list-style-type: none"> • Johnetta Blakely, MD, MS, MMHC, Tennessee Oncology • Moshe Chasky, MD, FACP, Alliance Cancer Specialists • S. Fred Divers, MD, Genesis Cancer & Blood Institute • Kathy Oubre, MS, Pontchartrain Cancer Center • Alti Rahman, MHA/MBA, CSSBB, American Oncology Network • Emily Touloukian, DO, Coastal Cancer Center 				
7:45-8:30 AM	Evolving Successful Hospital & Independent Community Practice Partnerships <ul style="list-style-type: none"> • Moshe Chasky, MD, FACP, Alliance Cancer Specialists, MODERATOR • S. Fred Divers, MD, Genesis Cancer & Blood Institute • Elizabeth Jewell, MD, MHSc, FACOG, FACS, Memorial Sloan Kettering Cancer Center • Jeffrey Vacirca, MD, FACP, New York Cancer & Blood Specialists • John Webb, MD, CHI St. Vincent 				
8:30-9:15 AM	Growing Clinical Trial Infrastructure & Access in Community Oncology <ul style="list-style-type: none"> • M. Bilal Abid, MD, MS, FACP, MRCP, FRCP, The University of Texas Health Science Center at Houston • Sunil Babu, MD, Fort Wayne Medical Oncology & Hematology • Katie Goodman, American Oncology Network, MODERATOR • Julio Peguero, MD, Oncology Consultants 				
9:15-10:00 AM	Snacks & Networking in the Exhibit Hall				
10:00-10:45 AM	The Value of Patient Advisory Boards <ul style="list-style-type: none"> • Jen Mettler, RN, MSN, MBA, Nebraska Cancer Specialists • Rebekah Ormond, Clearview Cancer Institute • Melissa Shaw, BSN, RN, OCN, Central Georgia Cancer Care • Nicole Stout, DPT, CLT-LANA, FAPTA, American Cancer Society, MODERATOR 	CPAN Chapters: Meet Your Fellow Advocates (Closed Session) <ul style="list-style-type: none"> • Rose Gerber, MS, Community Oncology Alliance 	Management of Acute Myeloid Leukemia in 2025: A Partnership Between Local Community Practices & Academic Medicine <ul style="list-style-type: none"> • Harry Erba, MD, PhD, Duke University Health System 	Streamlining Pharmacist-Led Hyperglycemia Management in HR+ Breast Cancer: Overcoming PI3K/AKT Inhibitor Challenges <ul style="list-style-type: none"> • Christin Molnar, PharmD, BCOP, The Cancer & Hematology Centers • Cassandra L. Perkey, PharmD, BCOP, American Oncology Network 	



*Pharmacy Times Continuing Education™ is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education.

Session Time	General Session	Business Track	Advocacy Track	Clinical Track	Pharmacy Track*
11:00-11:45 AM	<div>Building Effective Patient Navigation Programs</div> <div><ul style="list-style-type: none">• Danielle Brown, MBA, BSN, RN, OCN, CN-BN, Florida Cancer Specialists & Research Institute• Jen Pichoske, MS, EMBA, AOCNP, Hematology-Oncology Associates of CNY• Anne Marie Rainey, MSN, RN, CHC, CPHQ, American Oncology Network• Sean Riley, New York Cancer & Blood Specialists• Jeffrey Vacirca, MD, FACP, New York Cancer & Blood Specialists, MODERATOR</div>	<div>COA Advocacy 101: Issues Impacting Community Oncology - What Patients Need to Know</div> <div><ul style="list-style-type: none">• Emily Touloukian, DO, Coastal Cancer Center• Harsha Vyas, MD, FACP, Cancer Center of Middle Georgia</div>	<div>Radiopharmaceutical Therapies: Business Mechanics & Operational Review</div> <div><ul style="list-style-type: none">• Autumn Jones, American Oncology Network• Guy Messer, American Oncology Network</div>	<div>Advancing Chronic Lymphocytic Leukemia Treatment in the Community: Practical Updates & Clinical Pearls for Oncology Pharmacists</div> <div><ul style="list-style-type: none">• Karen M. Fancher, PharmD, BCOP, Duquesne University School of Pharmacy, University of Pittsburgh Medical Center Passavant• Kirollos S. Hanna, PharmD, BCPS, BCOP, FACCC, FAPO, Minnesota Oncology, Mayo Clinic College of Medicine</div>	
11:45 AM-12:45 PM	<div>Lunch & Networking in the Exhibit Hall</div>				
12:45-1:30 PM	<div>Open Enrollment & Insurance Education Strategies</div> <div><ul style="list-style-type: none">• Tammy Chambers, The Center for Cancer & Blood Disorders• Kathy Oubre, MS, Pontchartrain Cancer Center</div>	<div>Federal Advocacy: The Fundamentals of Washington Advocacy</div> <div><ul style="list-style-type: none">• Kristen Bautz, Farragut Partners• Dylan Moore, Farragut Partners• Jeff Mortier, Farragut Partners• Sarah Walter, Farragut Partners</div>	<div>Is Systemic Mastocytosis Underdiagnosed?</div> <div><ul style="list-style-type: none">• Ruemu Birhiray, MD, Hematology Oncology of Indiana, Indy Hematology Education, Inc., Marian University, College of Osteopathic Medicine</div>	<div>Aiming for Accuracy in Non-Small Cell Lung Cancer Treatment: Precision Strategies for Oncology Pharmacists</div> <div><ul style="list-style-type: none">• Melody Chang, RPh, MBA, BCOP, American Oncology Network• Alia C. Lynch, PharmD, BCOP, UVA Health</div>	

Conference Agenda

Tuesday, April 29, 2025

Session Time	General Session	Business Track	Advocacy Track	Clinical Track	Pharmacy Track*
1:45-2:30 PM	The Business Plan for Payer Contracting <ul style="list-style-type: none"> • Sheri Chatterson, MSM, MBA, CFHP, OneOncology • Simon Dobretsov, Highlands Oncology Group • Rhonda Henschel, MBA, McKesson/The US Oncology Network • Alti Rahman, MHA/ MBA, CSSBB, American Oncology Network • Barry Russo, MBA, The Center for Cancer & Blood Disorders 	State & Local Advocacy: Reaching Your Local Elected Officials <ul style="list-style-type: none"> • James Lee, Community Oncology Alliance • Lisa Poiry, RN, OCN, Fort Wayne Medical Oncology & Hematology 	Latest Updates in CtDNA <ul style="list-style-type: none"> • John Fox, MD, MHA, Illumina • Chris Prakash, MD, Texas Oncology • Emily Saul, DO, Columbus Oncology & Hematology • Lalan Wilfong, MD, Thyme Care, MODERATOR 	Beyond Chimeric Antigen Receptor T-Cell Therapy: Comprehensive Approaches for Community Oncology Practices in Relapsed/Refractory Diffuse Large B-Cell Lymphoma <ul style="list-style-type: none"> • Brooke Adams, PharmD, BCOP, Orlando Health Cancer Institute • Marlo Blazer, PharmD, BCOP, Columbus Oncology & Hematology 	
2:45-3:30 PM	KEYNOTE: Chasing My Cure: A Doctor's Race to Turn Hope Into Action <ul style="list-style-type: none"> • David Fajgenbaum, MD, MBA, MSC, Co-Founder & President, Every Cure, National Bestselling Author, Chasing My Cure, Physician-Scientist, University of Pennsylvania, Patient-Physician-Researcher who cured himself! 				
3:30-4:00 PM	Snacks & Networking in the Exhibit Hall				
4:00-4:45 PM	Practices Using Data to Engage Payers/Purchasers <ul style="list-style-type: none"> • Robert Baird, RN, MSA, National Cancer Treatment Alliance, MODERATOR • Dave Kelleher, President & CEO, Employers' Forum of Indiana • Kiana Mehring, MBA, Florida Cancer Specialists & Research Institute • Susan Sabo-Wagner, MSN, RN, OCN, NEA-BC, American Oncology Network 				
4:45-5:15 PM	COA 101: Resources & Networks for You <ul style="list-style-type: none"> • Judith Alberto, MHA, RPh, BCOP, Community Oncology Alliance • Nicolas Ferreyros, Community Oncology Alliance • Rose Gerber, MS, Community Oncology Alliance • James Lee, Community Oncology Alliance • Shiela Plasencia, Community Oncology Alliance 				
5:15-6:15 PM	Happy Hour Networking Reception in the Exhibit Hall				



*Pharmacy Times Continuing Education™ is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education.

Wednesday, April 30, 2025

Session Time	General Session	Business Track	Advocacy Track	Clinical Track	Pharmacy Track*
6:30-7:30 AM	Breakfast Buffet in Exhibit Hall				
7:30-7:45 AM	Conference Opening Day Two: Update From the Co-Chairs				
	<ul style="list-style-type: none"> • Johnetta Blakely, MD, MS, MMHC, Tennessee Oncology • Moshe Chasky, MD, FACP, Alliance Cancer Specialists • S. Fred Divers, MD, Genesis Cancer & Blood Institute • Kathy Oubre, MS, Pontchartrain Cancer Center • Alti Rahman, MHA/MBA, CSSBB, American Oncology Network • Emily Touloukian, DO, Coastal Cancer Center 				
7:45-8:30 AM	Future Implications of Artificial Intelligence in Oncology				
	<ul style="list-style-type: none"> • Douglas Flora, MD, FACCC, LSSBB, St. Elizabeth Healthcare • John Sargent, MD, MSt, BroadReach Group • Gurmohan Syali, MD, New York Cancer & Blood Specialists • Nini Wu, MD, MBA, Navista 				
8:30-9:15 AM	The Impact of Politics & Policy on Community Oncology				
	<ul style="list-style-type: none"> • Ben Jones, McKesson/The US Oncology Network • Jerrica Mathis, Cardinal Health • Shelly Mui Lipnik, Cencora • Ted Okon, MBA, Community Oncology Alliance, MODERATOR • Meagan O'Neill, MS, Association of Cancer Care Centers • Kristine Rufener, Association for Clinical Oncology 				
9:15-10:15 AM	Snacks & Networking in the Exhibit Hall				
10:15-11:00 AM	What is the ROI of Screening Programs? <ul style="list-style-type: none"> • Michelle Brown, MBA, MSN, CRNP, Clearview Cancer Institute • Wesley Falconer, MHA/MBA, Cancer Care Specialists • Douglas Flora, MD, FACCC, LSSBB, St. Elizabeth Healthcare, MODERATOR • Danielle Geiger, MSN, APRN-NP, Nebraska Cancer Specialists 	Storytelling 101: The Power of Telling Your Story <ul style="list-style-type: none"> • Rose Gerber, MS, Community Oncology Alliance 	The Latest on Cannabis & Cancer Care <ul style="list-style-type: none"> • Donald Abrams, MD, UCSF Osher Center for Integrative Medicine • Richard Lee, MD, FASCO, City of Hope Comprehensive Cancer Center 	JAK(i) of All Trades: Navigating Myelofibrosis Treatment & Safety in Community Oncology Practice <ul style="list-style-type: none"> • Shawn Griffin, PharmD, BCOP, University of California Irvine School of Pharmacy & Pharmaceutical Sciences • Zia Khan, PharmD, BCSCP, The START Center for Cancer Care 	

Conference Agenda

Wednesday, April 30, 2025

Session Time	General Session	Business Track	Advocacy Track	Clinical Track	Pharmacy Track*
11:15 AM-12:00 PM	<div>How to Operationalize a Mental Health Program in Your Practice</div> <div><ul style="list-style-type: none">• Jeff Hunnicutt, Highlands Oncology Group• Tyler Jones, MD, MBA, FAPA, Colla Health• Brian Mulherin, MD, American Oncology Network• Milan Thakor, Colla Mental Health, MODERATOR</div>	<div>On the Record: Media Relations in the Modern Age</div> <div><ul style="list-style-type: none">• Andrea Fetchko, Community Oncology Alliance• Drew Lovejoy, MS, Community Oncology Alliance</div>	<div>Implementing a Multi-Disciplinary Clinical Team Approach</div> <div><ul style="list-style-type: none">• Barbara McAneny, MD, FASCO, MACP, New Mexico Oncology Hematology Consultants• Alexa Meara, MD, The Ohio State Wexner Medical Center• Lisa Raff, PharmD, MSPharm, BCPS, BCOP, OneOncology• Jennifer Seiler, MSN, CNP-BC, AOCNP, Columbus Oncology & Hematology</div>	<div>PBM Challenges & the Evolving Role of Oncology Pharmacists in Community Practices</div> <div><ul style="list-style-type: none">• Jonathan Levitt, Esq., Frier Levitt</div>	
12:00-1:00 PM	Lunch & Networking in the Exhibit Hall				
1:00-1:45 PM	<div>Preparing for the IRA's Impact on Community Oncology</div> <div><ul style="list-style-type: none">• Austin Cox, PharmD, Florida Cancer Specialists & Research Institute• Nicolas Ferreyros, Community Oncology Alliance, MODERATOR• Barbara McAneny, MD, FASCO, MACP, New Mexico Oncology Hematology Consultants</div>				
1:45-2:30 PM	<div>Leadership, Team Building & Culture in Community Oncology</div> <div><ul style="list-style-type: none">• Katie Alexander, MS, APRN-CNP, OCN, BBA, The Zangmeister Cancer Center• Alison Moors, McKesson/The US Oncology Network• Ray Page, DO, PhD, FACOI, FASCO, The Center for Cancer & Blood Disorders• Emily Touloukian, DO, Coastal Cancer Center , MODERATOR</div>				
2:30-3:15 PM	<div>Can We Stabilize Radiation Oncology?</div> <div><ul style="list-style-type: none">• Aaron Ambrad, MD, Ironwood Cancer & Research Centers• Casey Chollet-Lipscomb, MD, Tennessee Oncology, MODERATOR• Liz Hyde, MBA, RTT, ODS, Oklahoma Cancer Specialists & Research Institute• Anshu Jain, MD, Southeast Radiation Oncology</div>				
3:15-3:30 PM	<div>Conference Wrap-Up: Meeting Observations From the Co-Chairs</div> <div><ul style="list-style-type: none">• Johnetta Blakely, MD, MS, MMHC, Tennessee Oncology• Moshe Chasky, MD, FACP, Alliance Cancer Specialists• S. Fred Divers, MD, Genesis Cancer & Blood Institute• Kathy Oubre, MS, Pontchartrain Cancer Center• Alti Rahman, MHA/MBA, CSSBB, American Oncology Network• Emily Touloukian, DO, Coastal Cancer Center</div>				



*Pharmacy Times Continuing Education™ is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education.